

The logo features a solid red square background. In the upper portion, there are four horizontal, wavy white lines that create a sense of motion or a stylized horizon. Below these lines, the text "JTB Business Travel" is displayed in a white, serif typeface. "JTB" is positioned at the top right of the text block, while "Business" and "Travel" are stacked vertically to its left, with "Travel" being the largest and most prominent word.

JTB
Business
Travel